



Kelso Laddies Association SCIO

Social Media / Use Of Photography Policy

The Kelso Laddies Association SCIO uses social media to provide opportunities for genuine, open, honest, and transparent engagement with the followers, members and supporters of Kelso Civic Week and our associated events.

We use our social media platforms to publicise updates of Kelso Civic Week and associated events and to provide information and advice. We welcome comments and engagement with our content.

Please remember that when posting comments, you are dealing with real people. We request that you treat our administrators the way you would like to be treated, in a respectful and polite way. We understand that people have differing views on many issues; however, any form of cyber-bullying is not acceptable on any platform.

We will generally not comment on or respond to comments about our posts. We encourage users to contact us via Email (kelsocivicweek@gmail.com) or Direct Message, if they have a specific question or comment about a post which they require comment on from us, however, it may be at times appropriate to respond to a comment, with a comment if clarification was required, if incorrect facts are being stated.

Whilst we actively monitor our platforms, if you do notice any offensive comments on our sites at any time, please send us an email or message to let us know with a screenshot of the message. You can also report this comment to Facebook.

Acceptable Conduct

Most social networks and blogs have their own official rules and guidelines, which we will always follow. We also reserve the right to remove or report any online comments that break the following guidelines:

- No disruptive, offensive or abusive behaviour (this includes swearing, adapted spellings with the same meaning, inciting hate crime, etc.)
- No personal attacks or offensive comments.
- No unlawful or objectionable content (this includes any form of discrimination or promoting illegal activity, slander, etc.)
- No spamming or unauthorised promotion of websites or services.
- No impersonation.
- Do not publicise your, or anyone else's, contact details or other personal information.

To provide a safe and inviting place for other users to engage with our services we may delete, turn off or block users who continue to make comments that go against our guidelines.

Deleting Comments

We hold the right to delete comments on our posts that do not fit within the guidelines of this policy.

The following types of comments may be deleted:

- Defamatory, slanderous, misleading, or false
- Abusive or threatening – this includes swearing, adapted spellings with the same meaning, etc.
- Intimidation towards our Administrators, General Committee or Members / Volunteers.
- Inciting hate crime or hate crime words.
- Discriminatory in any way.
- Promoting illegal activity.
- Promoting individual products or services.
- The same message posted multiple times, otherwise known as ‘spamming’.
- Obscene, profane or sexually oriented.
- Controversial, irrelevant and off topic, otherwise known as ‘trolling’.
- Any other content that the Administrator believes to be unacceptable.

In some extreme instances, we may screenshot your comments and send them to the Police for further investigation.

Blocking Individuals

We reserve the right to block users that are repeat offenders of our acceptable use policy.

A user may receive a warning before being blocked from that social media account if the Administrator believes that the person has broken our policies, the Administrator has the right to issue an instant ban. This will only limit their contact with us on that channel of social media, they will still be able to contact us via telephone and email if required.

Turning Off Comments

We reserve the right to turn off comments on posts where we see fit. This may be due to a post covering a sensitive topic or the inability to monitor this consistently over a period of time (e.g. over a weekend).

If the ability to comment has been switched off, any comments related to this post on other posts will be deleted without a response.

Hate Crime

Hate crime is defined as any incident that's seen by the victim (or any other person) as being motivated by prejudice or hate towards their actual or perceived social identity. Social identities include:

- Disability
- Gender identity
- Race, ethnicity or nationality
- Religion, faith or belief
- Sexual orientation

Hate and harassment can take the form of criminal or non-criminal behaviour and can include offensive comments or images on social media or text messages.

The Use of Photography

Photographs and Video footage may be taken at our events throughout Kelso Civic Week. By attending a Kelso Civic Week event, you acknowledge that images captured may be used for promotional purposes, Including:

- Kelso Civic Week Social Media Channels
- Future Kelso Civic Week Brochures
- Kelso Civic Week Website
- Future Kelso Civic Week Advertising

If you have any concerns regarding the use of photography at an event, please speak to the event convenor or a member of the General Committee, or email kelsocivicweek@gmail.com